



# BIKE TO WORK DAY

MAY 14, 2009

## FOR IMMEDIATE RELEASE

March 26, 2009

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### **511 & Kaiser Permanente Present: 15th Annual Bike to Work Day, May 14<sup>th</sup>, 2009 Radio Public Service Announcements**

PSA: 30 seconds

Join hundreds of thousands of Bay Area residents riding their bikes to work on the Bay Area's 15th Annual Bike to Work Day, Thursday, May 14<sup>th</sup>, presented by Kaiser Permanente and 511.org. Grab your bike and try a fun, convenient, cost-effective, commute that you will love. Stop by an Energizer Station on your way to work on Bike to Work Day, Thursday, May 14, and enjoy free coffee, snacks, and get a free reusable goodie bag for future commutes. Visit 511.org to find tips on how to gear up for Bike to Work Day, find the Energizer Station on your route, and enter the free raffle for your chance to win a new bike. Get ready for Bike to Work Day, Thursday, May 14 at 511.org!

PSA: 15 seconds

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PSA: 10 seconds

Join hundreds of thousands of Bay Area residents riding their bikes to work on the Bay Area's 15th Annual Bike to Work Day, Thursday, May 14<sup>th</sup>, presented by Kaiser Permanente and 511.org. We know you will love your fun, convenient, cost-effective, bike commute. For more information and a chance to win a new bike, visit 511.org!

Bike to Work Day is presented by



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